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FUTURE COMMUNICATORS FOUNDATION SCHOLARSHIP
in the School of Communication Studies
at Wisconsin International University College (WIUC), Ghana
with Mahogany Consult

2023 CALL FOR SUBMISSIONS

PLEASE CIRCULATE WIDELY

Welcome to the FCF Climate Scholarship at WIUC!

The Future Communicators Foundation (FCF) is pleased to offer **four annual scholarships** at **USD \$625** for **senior undergraduates** (3rd year and above) in the School of Communication Studies at Wisconsin International University College (WIUC). Scholarships are focused around a yearly theme addressing issues in climate, sustainability, and social justice. Students are required to make a mock brief addressing the yearly theme using limited and/or low-cost resources. Award winners receive mentoring opportunities with our agency partner, Mahogany Consult.

2023 Theme. "Communicating the Climate Crisis: Global Challenges, Local Solutions"

What kinds of climate challenges do the citizens of Accra and Ghana face? How would you communicate ideas and awareness around the climate crisis, including local solutions? *Dream big, but think practical.* This campaign can include (but is not limited to): local recycling and sustainability initiatives; the role of Accra in global plastics and electronics recycling; and raising awareness around the climate crisis. The campaign can also address the global responsibility of industrialized nations, particularly former colonizer countries, in creating and thus resolving the climate crisis. How might innovative and low-cost resources be used to communicate innovative ideas around sustainability to the local population? How might such a campaign speak to global powers, international aid, and the non-profit sector?

Eligibility. Senior undergraduate students (third year and above) enrolled in the School of Communications at Wisconsin International University College (WIUC). *Groups* are eligible to submit with a maximum of three (3) members. Each team member is required to state, in brief, the nature of their contribution. The bursary remains the same amount for a group as for an individual.



WISCONSIN
International University College, Ghana



Mahogany Consult



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Scholarship Aims. The aim of the Future Communicators Foundation (FCF) Scholarship is to encourage communications students to think creatively about challenging ideas, while also considering *how* to circulate these ideas using low-cost/limited means. We look to innovation with few resources that embrace unique approaches. We want students to consider how to communicate important issues within their community.

HOW TO SUBMIT

- **Create a 2-page brief** for a mock campaign that describes one or two key ideas that address the theme of “communicating the climate crisis”. Describe how these ideas would be communicated using low-cost/limited resources. *Document submission:* English, max. 2 pages, 8.5x11”, 12 point font, in Word .docX, .RTF or PDF. Up to 10 slides (a *deck*) can be included, in PDF format.
- *As we value public communication skills, create a maximum 3-minute video.* Innovation is welcome in presentation, approach, and design that breaks down complex ideas into bite-sized chunks. Please upload to a streaming site or cloud service of your choosing (i.e. YouTube, Dropbox) and provide the URL in your application. All videos will be archived by FCF and shared online as part of our global student cohort and climate sustainability initiative.

Send completed applications, with documents as PDF, .RTF, or Word .docX attachments, in an email to: applications@futurecomms.org. Please ensure to include your Name, Email, Year of Study, University and Department in the body of the email. Please address the email Subject as “Ghana FCF Scholarship Submission 2023.” *Incomplete submissions will not be accepted. Please do not email videos.*

SUBMISSION DEADLINE: APRIL 17th, 2023

Benefits. The scholarship winner(s) will receive \$625 USD each, along with a one-hour mentor meeting with a senior executive of Mahogany Consult. All submitting students are admitted to our FCF Global Student Cohort, and will receive access to the FCF Newsletter, providing information on scholarships, mentoring, internships and opportunities for students in Communications, Journalism, and adjacent fields, with a focus on climate, sustainability, and social justice. Students will have opportunities to participate in further outreach around climate and social justice issues by networking with our FCF cohorts of students, mentors, and partners around the globe.



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About the FCF

The Future Communicators Foundation (FCF) provides aspiring young professionals with scholarships, learning opportunities, and outreach programs that foster communication skills around social justice, sustainability, and civil society. The FCF is an initiative of The PR Trust, a 501(c)(6) non-profit organisation that provides knowledge and networking opportunities, student scholarships and awards programs that elevate and empower aspiring professionals and young leaders in communications. Learn more at: <http://futurecomms.org> | <http://theprtrust.org>

Wisconsin International University College (WIUC) was established in 1998, with full accreditation in Ghana in 2000. Today, the WIUC has some 4000 students from over 40 nationalities at its two Ghana campuses. WIUC is a suburban top-class university within the educational enclave, offering modern infrastructure and a serene and conducive environment for living, learning, playing and networking. Learn more at: <https://wiuc-ghana.edu.gh>

Mahogany Consult is a full service Public Relations, Events and Change Management consultancy. Like the Mahogany tree, we are reliable, resilient and resourceful. We strive to add value to every business we work on and every person we work with. We are proud of our amazing team who are warm, friendly and poised to bring trendy, innovative and relevant solutions to your brand and business needs. Learn more at: <https://mahoganyconsult.com>